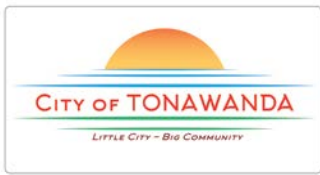




# CITY OF TONAWANDA

*COMPREHENSIVE PLAN UPDATE*



# Welcome!

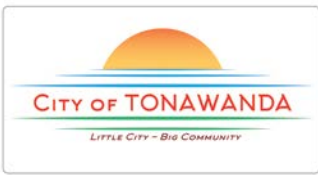
## Tonight's Agenda

- Introductions
- Background
- Planning Process
- Next Steps
- Community Brainstorming

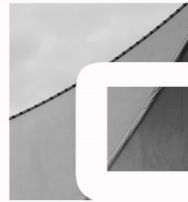
## Who's steering the ship?

- Steering Committee
  - *Manage & oversight*
  - *Review work by consultants*
  - *Liaison to community*
  - *City staff, Erie County, business owners, residents*
- You!





## Who's steering the ship?



**Clark Patterson Lee**  
DESIGN PROFESSIONALS



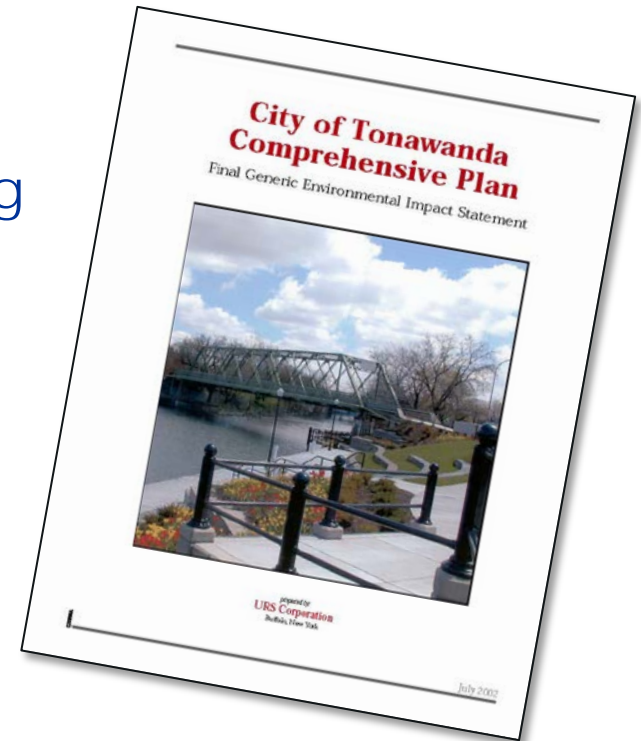
## What is a Comprehensive Plan anyway?

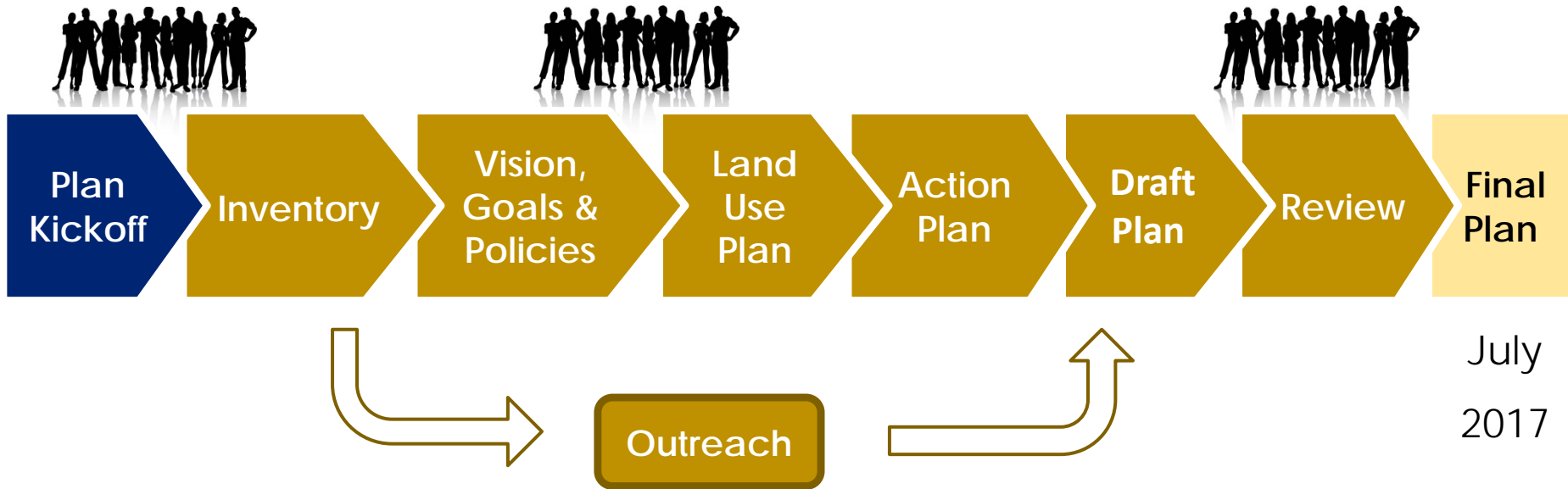
- A future vision and policy guide for the City ("framework")
- Looks at the entirety of the City
  - *Transportation, environment, land use, zoning, community services, quality of life, economic development, etc.*
- Community-supported document (values into action)
- 10-20 year timeframe

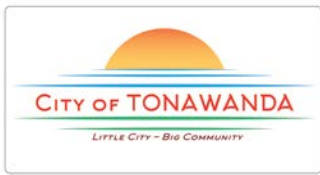


## So why now??

- Last plan was done in 2002
- Revisit with fresh eyes
- City is being progressive with planning
  - *Proactive, not reactive*
  - *LWRP / Waterfront Plan underway*







## Basic Plan Elements

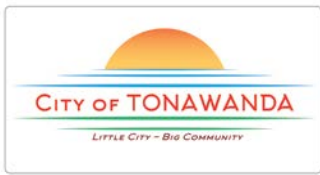
- Existing Conditions (LWRP as starting point)
- Vision & Guiding Principles
  - Built & Natural Environment
  - Community Life
  - Transportation & Mobility
  - Parks & Recreation
  - Economic Development
- Goals & Policies
- Action Items
- Implementation Plan



## What's been done so far?

- Steering Committee kickoff
- Brainstorming
- Project branding
- Website / Facebook
- Draft vision
- Identify outreach / communication





## Draft Vision Statement

*“Tonawanda is a historically rich waterfront community in the Buffalo Niagara Region where the Erie Canal meets the Niagara River. We engage with our residents, businesses, schools and community leaders and look ahead to make our neighborhoods and businesses vibrant. By capitalizing on our assets, both natural and man-made, we strive to be a sustainable City, a community for a lifetime.”*

## Focus Groups

- Key areas to gather more detailed background
  - *Neighborhoods & Housing*
  - *Downtown/Small Business*
  - *Industry*
- Developers Summit

Live!

Work!

Play!



## Community Outreach

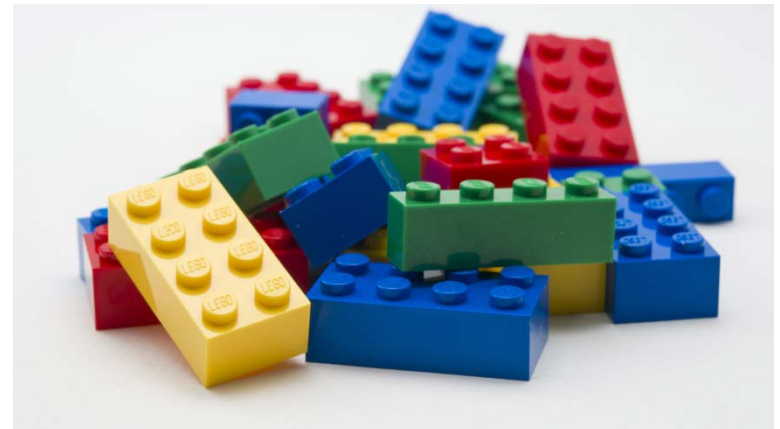
- Community-based plan... need feedback!
- City website
- Facebook page
- Community events (manned & unmanned)



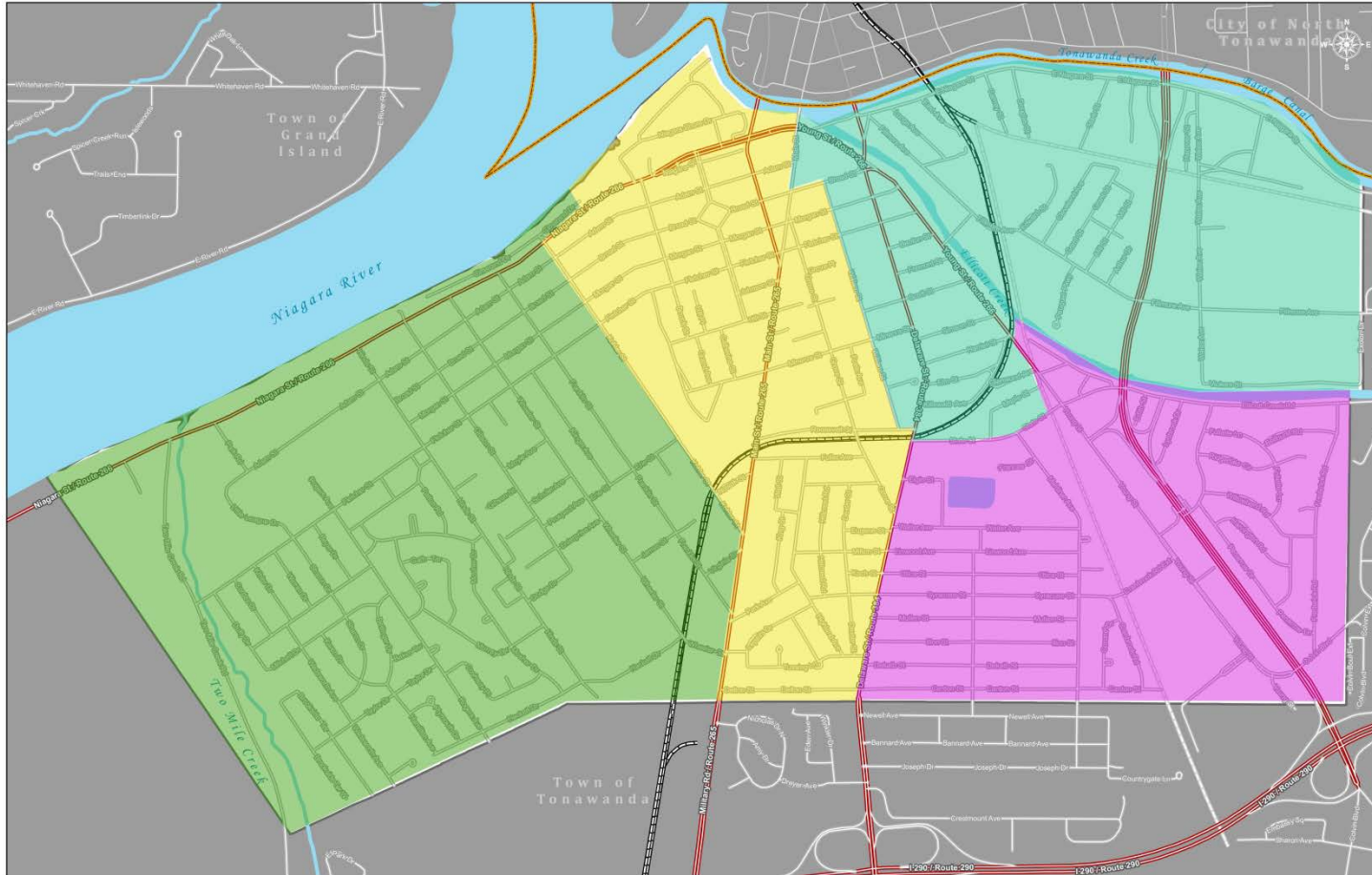
## COMMUNITY PLANNING LEGO EXERCISE!!!

Let's identify areas of the City we need to focus on...

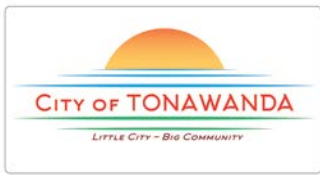
- Divided up by "neighborhoods"
- Redevelop / Reinvest / Revitalize (land uses)
- Update / Build (infrastructure)
- Look to bigger themes
  - *Access / connections*
  - *Open space / recreation*
  - *Historic / City assets*
  - *Community Services*
  - *Quality of Life*
  - *Neighborhoods / housing*
  - *Economic Development*



## COMMUNITY PLANNING LEGO EXERCISE!!!







# Thank You!

## Follow us...

Events and information are on the City website  
(look under *Plans and Projects*)

Dedicated Facebook page for comments, events, feedback, surveys, etc.  
(search *City Tonawanda Future*)

